Alumni Profile: Joe True

Joe True says the older he gets, the more he appreciates the teachers, coaches and staff from his days at Metro-East Lutheran High School.

"They had a great impact on my life, and I think as you get older you appreciate that foundation more," he said.

Joe, who graduated from MELHS in 1999, was a star golfer in high school, playing varsity all four years and qualifying for state his sophomore, junior and senior years. He went on to attend Northern Illinois University on a golf scholarship, earning a bachelor's in accounting then a master's of science in sports management. After college, he spent 15 years at Marquette University working in athletics and fundraising and rising to the position of assistant vice president for athletics and college advancement. He is now vice president for development for the Western Golf Association and Evans Scholar Foundation, an organization that provides college scholarships to golf caddies across the nation.

What skills did you learn at MELHS that have served you well in your career?

I try to model my leadership style to be a servant leader, and the best servant leaders in my life were the staff and teachers at MELHS. They put the students before everything else, making sure each student was growing academically and personally.

What are your favorite MELHS memories?

All the extracurriculars that took place after school. I don't think there was one day during my high school days when I went home after the bell rang. There was so much to do — clubs, athletic practices, games to attend. MELHS provided so many opportunities for students, and those are the things I remember.

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