



## Mission Statement

Metro-East Lutheran High School engages young adults in a Christ-Centered environment, delivering academic excellence and spiritual growth to develop Christian leaders.

**Lutheran High Embraces the Following Core Values:**

**Discipleship**

**Respect**

**Integrity**

**Loyalty**

# Strategic Plan

## Metro-East Lutheran High School

### Edwardsville, Illinois

In July 2015 the Board of Directors of the Association of Lutheran High embarked on a Strategic Plan charting a ministry path towards 2020! As a part of that plan, the Board has established 5 critical targets that will be the basis of an annual assessment of the associations progress towards meeting these strategic goals.

# Strategic Plan Preview - MELHS



## ● Critical target #1

- **MELHS will enroll 250 students by August 2020.**

- Steps taken to work towards this:

- Attended enrollment summit on best practices.
- Approval of F-1 student enrollments

- Steps to be taken as part of Strategic Plan:

- Build timeline to add enrollment staff
- Develop enrollment calendar

## ● Critical Target #2

- **MELHS will develop a funding model to ensure a budget manageable by the association by June 2020.**

- Steps taken toward this:

- Developed balanced budget for 15/16 fiscal year.
- More efficient online tuition payments.
- Improved congregational assessments.

- Steps to be taken as part of Strategic Plan:

- Develop a 3 year long-range budget thru 2020.
- Add a staff position in development.
- Increase 3<sup>rd</sup> source to 25% annually.

# Strategic Planning Preview - MELHS



## ● Critical Target #3

- MELHS will increase the number of association and endorsing congregations to 15 by 2020.

- Steps taken to address this target:

- Met with St. Paul-Troy
- Choir/Band involvement at churches

- Steps to be taken as part of S.P.:

- Assess additional congregations in Metro-East for membership.

Better involvement w/ current cong.

## ● Critical Target #4

- MELHS will improve the campus to better serve the needs of the Metro-East community.

- Steps taken to address this target:

- Knight need provided resources to improve facilities.
- Campus open to rentals of facilities

- Steps to be taken as part of the S.P.:

- Full assessment of the parking lot being completed with target of 2017 for completion.
- Public relations effort increased.

# Strategic Plan Preview - MELHS



- **Critical Target #5**
- MELHS will improve and update the alumni data base to further enhance communication with alumni designed to increase alumni involvement.
- Steps taken to address this target:
- Involved alumni in discussion of future of alumni association and activities.
- Alumni reception at annual auction.
- Steps to be taken as part of the S.P.:
- Develop and alumni council.
- Summer 2016 work on enhancing and updating alumni in our school data base.
- Develop method for alumni to contact the school and update contact information.

# Areas of Emphasis for the Strategic Plan



- Enrollment Plan
- Financial Management Plan
- Facilities Plan
- Athletics Plan
- Activities Plan
- Communications Plan
- Academic Plan
- Technology Plan
- Spiritual Life Plan
- Governance & Leadership Plan
- Development Plan